Course Design Evaluation Checklist

By Hilary Estey

As the course designer, you are frequently "too close" to the design to see any flaws in the content or execution. It's a smart idea to enlist outside or expert review of the materials before implementation. Ask your Subject Matter Experts or another instructional designer to evaluate the design using the following checklist.

The checklist is admittedly subjective. In addition to Yes/No answers, ask for specific feedback and suggestions for changes or improvements. You will surely receive differing opinions. It is up to you, the course designer, to make the final judgment and adjustments to the course after your experts have voiced their opinions.

Course Design Evaluation Checklist

Instructions to the reviewer

Please review the attached design, and then check as many descriptors, below, as you believe apply. Please use the back of the form for more specific feedback and suggestions. Check the question mark (?) when you believe you lack the information necessary to evaluate that particular characteristic.

Does / Is the training design...

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	YES	NO	?
Adequately describe what the trainee will know or be able to do after completing the program?			
Organized in a logical sequence?			
Valid based on the trainee population and training needs (trainee's level of knowledge/skill; organization problems driving this training)?			
Efficient – neither belaboring topics nor giving them inadequate coverage?			
Respect constraints of our resources (time, materials), and still provide adequate use of resources to accomplish learning objectives?			
Involve trainees in the learning (active learning processes)?			
To the extent possible, allow trainees choices in the learning based on their individual needs and control over their own rate of progress?			
Relevant and meaningful: focusing on skills, knowledge, or behaviors that our trainees need on the job?			
Comprehensive: covering all essential tasks/topics/problems associated with this topic?			
Emphasize "need to know" information while minimizing "nice to know?"			
Standardized: using format, forms, in keeping with usual training/organizational requirements?			
Provide learners with adequate feedback on their progress?			
Consistent with itself: evaluation methods match stated performance objectives?			
Include job aids as necessary?			
Incorporates evaluation plans for both learners and the course itself?			
Seem reliable (pending evaluation results): appears reasonable to expect that design will produce intending results for training population?			

Adapted from: Developing and Administering Training: A practical approach. ASTD Infoline series. January 1992